



## **Data Protection**

We are proud of our alumnae and want to stay in touch.

## Transparency

The records are used by the School for alumnae relations and fundraising purposes. These include publications, alumnae surveys, appeals and the marketing of alumnae events and services as they develop. Communications may be sent by post, telephone or electronic means.

Most records contain education, contact details, career and other achievements. Contact and relationships with the School since graduation and donations are also recorded. In some cases, other data is recorded that is gathered from publically available arenas e.g. Google. Other information is also added such as sensitive data provided for a specific purpose (disability or lifestyle status for event management or updating of personal history for example); information about family and other relationships; financial data; and information about areas of interest and potential to support the School or data from reputable public sources.

## Security and controlled data sharing with partners

All information is held and transmitted securely and (in addition to disclosure as permitted or required by law) may be shared on a considered and confidential basis only with:

- School clubs and societies
- Alumnae societies and volunteers
- To further benefit the present students e.g. careers and mentoring.

The School can also facilitate communication between individual alumnae, but in doing so does not release personal contact details without prior permission.

## Control

If you have any queries, wish to restrict data processing or sharing (including use for marketing), or do not wish to be contacted by the School, please email <u>ahoga@abbotshill.herts.sch.uk</u>.

(Minimal information is always retained to make sure that you are not contacted again inadvertently, otherwise we will maintain your record in support of your life-long relationship with the School. We will publish any changes we make to this data protection statement and notify you where appropriate.)